

FUNDRAISING GUIDE

A guide on how to reach your
fundraising goals

YOUR FUNDRAISING JOURNEY STARTS HERE...



WE KNOW THAT FUNDRAISING CAN SEEM LIKE A DAUNTING TASK, BUT WITH THE RIGHT MIX OF DETERMINATION AND CREATIVITY, FUNDRAISING CAN BE A FUN AND ACHIEVEABLE PART OF YOUR RALEIGH EXPERIENCE.

We have designed this guide to support your fundraising. You will find plenty of inspiration and useful tips in the following pages to help you hit your goals!

GOOD LUCK! YOUR RALEIGH JOURNEY STARTS NOW...



WHY FUNDRAISE?

EARN YOUR ADVENTURE

Raising the funds yourself makes the Expedition feel like YOUR achievement, not just something you signed up for.

FEEL UNSTOPPABLE

Hitting fundraising goals proves that you can take on big challenges and succeed.

INSPIRE OTHERS AND YOURSELF

Building a network of supporters while fundraising while spur you on to ace your Expedition.

MAKE YOUR JOURNEY MEANINGFUL

All the work you put in before Raleigh will make the whole experience even more rewarding.

WHERE YOUR FUNDRAISING GOES



FUNDRAISING IS A VITAL PART OF THE RALEIGH EXPERIENCE — BUT IT'S NOT JUST ABOUT COVERING THE COST OF YOUR EXPEDITION. IT'S ALSO ABOUT **IMPACT.**



SUPPORT COMMUNITY DEVELOPMENT

Raleigh projects support local people to build and improve vital infrastructure — like community centres, school buildings, and community gardens, supporting families, education and development.



AID ENVIRONMENTAL CONSERVATION

Our environmental projects boost efforts in reforestation, habitat restoration and wildlife monitoring, helping to protect biodiversity, tackle climate challenges, and inspire others to care for the planet's future.



While your fundraising covers your programme, it also **directly supports sustainable community development and environmental conservation on Raleigh projects in South Africa, Borneo and Costa Rica.**

By fundraising, you're helping to ensure these projects have the resources, tools, and training they need to make a lasting difference.

WHERE YOUR FUNDRAISING GOES

YOUR FUNDRAISING WILL ALSO SUPPORT THE EXPERIENCE OF OTHER YOUNG PEOPLE WHO WOULDN'T OTHERWISE HAVE THE OPPORTUNITY TO BENEFIT FROM RALEIGH EXPEDITION.

We believe that Raleigh Expedition should be open to every young person, no matter their background, so that all have the opportunity to gain skills and experience to support their futures.

A portion of every Venturer's fundraising contributes to making Raleigh Expedition possible for National Venturers (local young people from the countries where Raleigh works) and Bursary Venturers, who join through support from the SES Raleigh Explorer Award.

SUPPORT NATIONAL YOUTH

Fundraising supports opportunities for local young people, like Arwena from Borneo (right), so they can volunteer in their home country and enhance their cross-cultural team.



SES RALEIGH EXPLORER AWARD RECIPIENTS

The SES Raleigh Explorer Award supports carefully selected young people from lower socio-economic backgrounds, like Austin from London (right), to join Expedition and have a meaningful experience which will boost their future life and career prospects.



TIPS FOR FUNDRAISING



1. START EARLY

Give yourself plenty of time to plan, share your story, and build momentum. The sooner you begin, the more creative you can be.

2. SET CLEAR GOALS

Break your total target into smaller milestones —this makes the challenge less daunting and easier to track.

3. USE YOUR NETWORK

Reach out to colleagues, family, friends, and local community. Most people are happy to help when asked directly.

4. GET CREATIVE

Fundraising doesn't have to be traditional. Think about your skills and passions—could you bake, perform, teach, or run events?

5. MIX ONLINE AND OFFLINE

Use social media and fundraising platforms to reach a wide audience, but also organise in-person events to connect locally.

6. ASK TWICE

Don't be afraid to follow up. People often mean to donate but can forget.

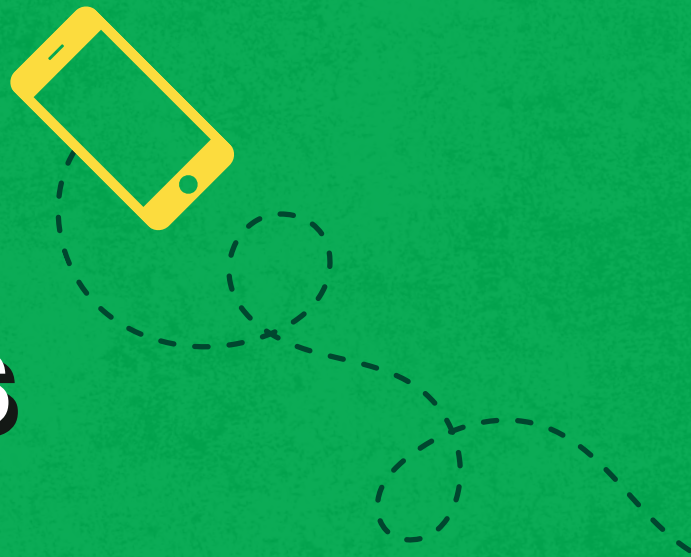
7. SHARE UPDATES

Share your progress. Post photos from events and let people see what they're supporting.

8. SAY THANK YOU

Always show gratitude. A handwritten note or social media shout out can go long way.

BURSARIES AND GRANTS



THERE ARE MANY DIFFERENT TYPES OF TRUSTS AND FOUNDATIONS THAT OFFER GRANTS TO YOUNG VOLUNTEERS.

They range from national and international organisations to local community trusts. We have gathered a list of some trusts we are aware of to help you get started, but there are many more out there!



TIPS FOR SECURING GRANTS

TARGET LOCAL FOUNDATIONS

Groups such as The Rotary Club, The Lions Club and The Women's Institute are organisations that often support young people fundraising. Call or send a letter, you'll be more likely to get a response. (More groups below)

WHAT IS IN IT FOR THEM?

They may want something in return for their sponsorship. Offer a presentation on return from Expedition so they can learn more about what you did on Raleigh.

KEEP IN TOUCH

Working with these organisations is a brilliant way to stay involved in your local community.

**GRANT AND BURSARY
GIVING ORGANISATIONS**





SET UP YOUR EASYFUNDRAISING

**WE'VE JOINED FORCES WITH
ONLINE FUNDRAISERS,
EASYFUNDRAISING, SO YOU
CAN RECEIVE CASHBACK
FOR YOUR EXPEDITION
WHEN FAMILY AND FRIENDS
SHOP ONLINE WITH ONE OF
8,000 RETAILERS.**

Once you've booked your Expedition with Raleigh International, we'll send you a specific easyfundraising link which you can use to set up your account and share with your supporters.

Supporters can be anyone you know who wants to help you raise funds for your Expedition. All they need to do is shop online via the easyfundraising link

The more people you can sign up and get shopping via easyfundraising's website or app, the more money you can raise!

**LEARN MORE ABOUT
EASYFUNDRAISING**



RALEIGH FUNDRAISING RESOURCES



TO HELP YOU SPREAD THE WORD AND MAKE YOUR EVENTS STAND OUT, THERE ARE A RANGE OF READY-TO-USE RALEIGH-BRANDED RESOURCES THAT YOU CAN USE

You have access to posters and Raleigh International logos. You are encouraged to use these at your fundraising events. It will help your events feel more professional and give your supporters an even greater awareness of Raleigh International and what they are supporting.

RALEIGH FUNDRAISING RESOURCES





A-Z OF FUNDRAISING IDEAS

A-Z OF FUNDRAISING IDEAS



A

Auction

Hold an auction and sell some of your old things and belongings.

Art Show

Do crafts and paintings and sell them.

Afternoon Tea

Host a tea party or coffee morning with cakes and drinks for donations.

B

Bake Sale

A classic. Ask volunteers to donate cakes, cookies, or bread, and sell them at school, work, or at a community event.

Book Fair

Clear out some old books or collect donated books from friends, then host a sale or swap.

C

Car Wash

Gather volunteers with sponges and buckets to wash cars for donations. Perfect for schools and clubs.

Craft Fair

Encourage crafters to sell handmade goods, with stall fees or a percentage going to your fundraiser.

D

Dance-a-thon

Participants collect sponsorships to keep dancing as long as possible. Fun and energetic for all ages.

Dinner Party Fundraiser

Organize a ticketed meal—anything from a casual barbecue to a formal gala.

Dog walking

Dog owners often need a hand with their pets. Offer your dog walking services to friends for a small fee.

E

Easter Egg Hunt

Sell entry tickets and hide chocolate eggs or small prizes around a park or hall.

Eco-Friendly Drive

Collect recyclables for cash or donations.

Escape Room Event

Design puzzles and charge groups to try and “escape” within a time limit.

F

Fun Run

A sponsored run or walk where participants raise money per mile completed.

Fashion Show

Showcase clothing (new, thrifted, or themed) and sell tickets for the runway event.

G

Garage Sale

Time to clear the junk. Have a clear out at home or Collect donated items and sell them at a community sale. Great for decluttering.

Give-It-Up Challenge

Ask participants to give up a habit (like coffee, chocolate) and get sponsored for their effort.



A-Z OF FUNDRAISING IDEAS



H

Hiking Challenge

Plan a sponsored hike up a hill or mountain route.

Holiday Fair

Run a seasonal market with stalls, crafts, food, and festive activities.

Head Shave

Brave participants shave their heads to raise sponsorship money.

I

Improv Night

Host a comedy evening with local performers or drama groups, and sell tickets.

Indian Night

Partner with a local restaurant or cook a themed dinner night with ticketed entry.

J

Jumble Sale

Collect donated items and sell them at a community fair or hall.

January Challenge

Encourage people to give something up for the month (sugar, alcohol, etc.) and raise sponsorship.

K

Karaoke Night

Host a fun evening where people pay to sing (or watch others sing!) their favorite songs. You can add prizes for the best, funniest, or most original performance.

Keep-Fit Challenge

A sponsored exercise challenge, such as 10,000 steps a day or a set number of push-ups.

L

Lottery / Raffle

Sell tickets for a chance to win donated prizes. A simple, tried-and-tested fundraiser.

Live-Stream Challenge

Participants stream a gaming, fitness, or creative challenge online, encouraging live donations.

M

Marathon Race

Sign up for a sponsored marathon in your area.

Money Jar Guess

Fill a jar with sweets, coins, or marbles; people pay to guess the number inside.

Movie Marathon

Screen a series of films (superhero, Disney, classics) and sell tickets and snacks.

N

Night Hike

A sponsored evening or moonlight walk; headlamps and glow sticks make it fun and safe.

Name the Teddy

A classic game where people pay to guess the teddy bear's name; winner takes it home.



A-Z OF FUNDRAISING IDEAS

O

Online Crowdfunding Campaign

Use platforms (like Go Fund Me) to share your cause widely and encourage digital donations.

Open Mic Night

Invite singers, poets, comedians, or storytellers to perform; sell tickets and refreshments to support the evening,

S

Sky Dive

Are you brave enough? Sponsored sky dive can generate lots of support

Scavenger Hunt

Teams pay to join a hunt for clues and prizes hidden around a venue or town.

P

Photo Booth

Set up a themed booth and charge for instant prints.

Plant Sale

Sell donated plants, flowers, or seedlings—popular in spring and summer.

Part-time job

Pick up shifts at a local corner shop or supermarket. A part-time job will really boost your fundraising

Q

Quirky Costume Day

Everyone pays to dress up in their strangest costume. Fun at Halloween or for a birthday event.

Quiz night

Fun for all, whether you hold it online or at your local pub or community hall, host a quiz night and charge tickets for every team member.

R

Reunion Event

Organise a school, college, or community reunion and sell tickets.

Rugby / Rounders Tournament

Charge teams to enter and attract donations from spectators

T

Tombola

A classic raffle-style game where every ticket has a chance to win a prize.

Trek Challenge

Organise a sponsored hike or trek. Challenges such as the Three Peaks Challenge are popular hiking related fundraisers.

Trivia Night

A pub-style quiz with themed rounds; charge teams to enter.



A-Z OF FUNDRAISING IDEAS



U

Upcycle Sale

Sell items creatively transformed from old or unwanted materials.

Ugly Jumper Day

Encourage people to wear their silliest sweaters (great at Christmas) and donate to join.

X

Xmas Fair

A festive Christmas fair with stalls, raffles, and games (easy seasonal fundraiser).

Xbox Tournament

Organise a gaming competition on Xbox - or any other gaming consol - charging players to enter.

V

Volunteer Auction

Supporters “auction” hours of their time to help with tasks or skills.

Valentine’s Day Dance/Event

A seasonal fundraiser with music, decorations, and themed activities.

Y

Yearbook Fundraiser

Create and sell a community or school yearbook with proceeds going to your cause.

Yoga Class / Yoga-thon

Host a group yoga session or a marathon of classes, with donations as entry fees.

W

Wellness Workshop

Run yoga, meditation, or fitness sessions with donations as the entry fee.

Wax for Cash

A fun challenge where people donate to watch a teacher/friend/boss get a wax strip pulled.

Z

Zero Waste Workshop

Teach sustainable living tips (like eco-crafts or plastic-free swaps) for donations.

Zip Line Challenge

Get sponsored to take on a zip line adventure; great if there’s a local outdoor center.

Zorb Football Match

Hire zorbs (giant inflatable balls) for a hilarious charity football game with entry fees.





**GOOD LUCK
FUNDRAISING!**

YOU'VE GOT THIS!



FUNDRAISING MIGHT FEEL LIKE A BIG CHALLENGE, BUT EVERY STEP YOU TAKE BRINGS YOU CLOSER TO YOUR RALEIGH EXPEDITION – AND THE ADVENTURE OF A LIFETIME.

Be creative, stay positive, and don't be afraid to ask for support along the way. You'll be amazed at what you can achieve when you put your mind to it. Believe in yourself – your hard work will make it happen!

SUBMITTING YOUR FUNDRAISING

STEP 1

Log into your Traveller's Gateway (which you will have received when you signed up to Expedition).

STEP 2

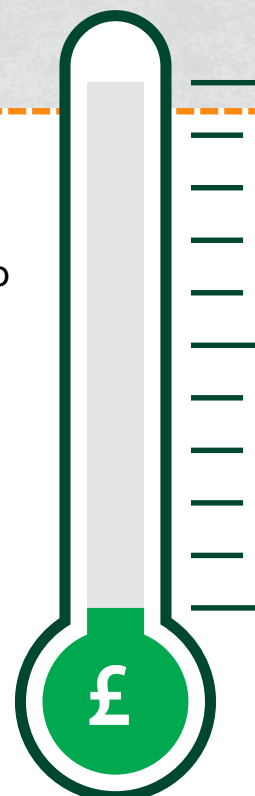
Click on 'Billing' to see your outstanding Expedition payments.

STEP 3

Click 'Make a payment' to pay in your fundraising.

IF YOU HAVE ANY ISSUES OR QUESTIONS YOU CAN CONTACT YOUR VENTURER COORDINATOR AT:

**VENTURERJOURNEY@
RALEIGHINTERNATIONAL.
ORG**





Raleigh
Raleigh
International

If you still have
questions, there are
lots of ways you can
find out more

Find out more



info@raleighinternational.org