Content Creator & Photographer: Need to Knows

General:

What do you need to bring with you to complete the role effectively?

Essential:

- A smartphone
  - Compatible with Instagram, Capcut and Canva.
  - Capable of capturing high quality video and photographs.
  - Plenty of storage for capturing large swathes of content while offline.

- 1-2 Power banks
  - You will be in remote areas potentially without charging capacity for up to 19 days.

Desirable:

- A DSLR camera (or equivalent)
  - While smartphones can have powerful cameras, a DSLR camera will help you capture the strongest photography. DSLR photography is important for capturing imagery for Raleigh's highest quality publications, such as print brochures, reports and even billboards.
  - Bring accompanying camera battery packs to recharge while living off-grid.

Optional:

- A laptop
  - For editing content and writing on the go.
  - For uploading Photography and video to Raleigh systems

  (You **might** be supplied a Raleigh laptop on arrival, however please note that these are basic machines which are not specifically designed for content and photography. They will not have editing software included. Bringing your own laptop ensures you are able to use a laptop you are most comfortable with and with software you are familiar with).

Your personal belongings are your responsibility to protect and care for. We strongly recommend that you have robust insurance to cover all of your personal belongings while on Expedition. We strongly recommend you bring suitable waterproofing protection for all your gadgets (eg. Dry bags, waterproof cases, waterproof camera cover), as well as taking any other measures to suitably protect your belongings.

What editing software is best?

This is subjective to every Content Creator and Photographer. Some useful tools for video and photo editing include:

- Capcut - *online*
- Canva - *online*
- Adobe Premiere - *offline*
- Adobe Lightroom - *offline*
- IMovie - *offline*

We will provide visual brand guidance and logins to our Canva account so you can access Raleigh branding. This will support you to create Raleigh branded content.

How do you recommend transferring photos?

Although you will have some access to wifi, this will be limited and you should prioritise this for uploading/editing content for social media.

When transferring photos/videos between phones and laptops to edit and upload we recommend having a physical connection lead. This will save time (and patience!) throughout Expedition rather than waiting for wifi to make the transfers before even uploading them to Raleigh sites or social media.

For example:

- HDMI cable
- Airdrop (if using apple products)

How much storage would you recommend?

How much storage you will need on your smartphone or camera will be subjective depending on the amount of content you are capturing, type of content you are capturing (photo/video), and the types of files you are generating (HD Video/Raw /Still jpegs).

Please consider your content creation style and prepare accordingly for how much storage you think you will need during your Expedition. While there will be opportunities for you to upload content to Raleigh's online systems and to your personal cloud at intervals during the Expedition, you should prepare for these opportunities to be irregular.

Costa Rica

What is the signal like?

Mobile signal is variable at different project locations as follows:

- *Fieldbase*: The mobile signal works well. You will be based here during Induction, changeover and Endex.
- *Environmental phase:* As these sites are rural, with more urbanized areas, signal is variable throughout the project site, with some hot spots with good signal. Please note that within National Parks there are frequent dead spots with no signal.
- *Community phase*: there is very limited signal across the project site.
- *Adventure Challenge phase*: the mobile signal is patchy throughout however, most days there will be a signal at some point during the day.

General Note**:** The mobile network most recommended is Kolbi, a national mobile company that works better in remote areas of the country.

Is there Wi-Fi?

There is Wi-Fi at Fieldbase and Casa Blanca (the accommodation house for office VMs). This is used by our staff team in the office so the connection is good, however, it can be slow when all the Venturers are using it.

Therefore we recommend you have access to editing software that does not require Wi-Fi. When at Fieldbase, you can also head into town to a local café where there is reliable Wi-Fi and also enjoy Costa Rican coffee too.

On project, WiFi access is very different!:

- Environmental phase: No Wi-Fi available.
- Community phase: Wi-Fi works during daylight hours through solar panels, but it is not a high-speed internet connection. This is only accessible via the community members, and only to be used with specific requests.
- Trek phase: Wi-Fi is available at certain locations, but it is rare.

Due to the limited WiFi connection we highly recommend not planning to transfer photos/videos to laptops via Wi-Fi but instead bringing the appropriate cables/connectors to be able to physically transfer from phones/cameras to laptops without using Wi-Fi—this will save you significant time.

Will I be provided with data?

You will be provided either with a local eSIM card or with enough data to upload content to socials whilst out on the project. Please note, this is ***not*** enough data to edit content on apps that require an internet connection (e.g., Canva/CapCut), so please prepare accordingly for editing offline when out on a project.

South Africa

What is the signal like?

Mobile signal is usually reasonable at Fieldbase and on Environment and Community projects. On trek, mobile signal is patchy, but majority of days there will be signal at some point during the day.

Please note that during loadshedding mobile signal can drop out so, depending on the loadshedding schedule, signal can be unreliable.

- *What is loadshedding?*

  Loadshedding in South Africa is the planned, scheduled switching off of electricity in certain areas to prevent the national grid from collapsing when demand exceeds supply. The provider does this in stages, with higher stages meaning more frequent and longer outages.

Is there Wi-Fi?

Although there is Wi-Fi at Fieldbase, the connection is slow (max 10mbps). When all the Venturers are using it (at Induction/Changeover/ENDEX) it is extremely slow and difficult to access.

It is **essential** you have access to editing software which does not require Wi-Fi.

There are occasional opportunities to use faster Wi-Fi at cafes in town, but please be prepared for uploads to Raleigh systems to take time and to factor this into your timeline/working plans.

We also highly recommend not planning to transfer photos/videos to laptops via Wi-Fi but instead bringing the appropriate cables/connectors to be able to physically transfer from phones/cameras to laptops without using Wi-Fi – this will save you

significant time and headache, and allow the time to be spent editing and uploading to Raleigh systems.

Will I be provided with data?

Raleigh will provide you with a local sim card with access to mobile data. This is to be used strictly for uploading content to socials.

You will be provided with enough data to upload content to socials whilst out on project. Please note, this is *not* enough data to edit content on apps which require internet connection (e.g. canva/capcut) so please prepare accordingly for editing offline when out on project.

Borneo

What is the signal like?

Whilst signal across Sabah is generally good, it can be unreliable due to the remote location of many of our sites, and poor weather may also affect it. It is not uncommon to have only 1-2 bars of signal.

At project sites, signal is available at all our locations, though it may require walking to specific spots within the site. On trek, mobile signal is patchy, but on most days there will be coverage at some point.

Is there WiFi?

There is no WiFi at Fieldbase. However, mobile data will be provided (though the signal is not always reliable). It is essential that you have access to editing software that does not require WiFi, so that any available connection can be used primarily for uploading.

We schedule for the Content Creator to return to Kota Kinabalu for a 24-hour period once per phase to access WiFi at our office. Whilst we aim to arrange this at the start of the Expedition, it may be subject to last-minute changes due to the dynamic nature of expedition life.

Will I be provided with data?

Yes. You will be provided with a local SIM card with access to mobile data and calls. This is to be used strictly for uploading content to socials.